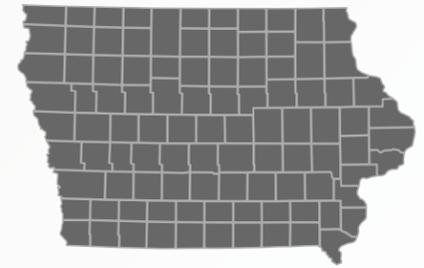


The Economic Value of Iowa State University of Science and Technology

About ISU

 **33,000+**
Students

 **14,917**
Employees



Iowa

Economic impact analysis

1 out of every **36** jobs in Iowa is supported by the activities of ISU and its students. 



Alumni impact

Impact of the increased earnings of ISU alumni and the businesses they work for

\$2.1 billion
Added income

An economic boost similar to hosting the World Series

OR

23,391 Jobs supported



Economic development impact

Impact of start-up and spin-off companies related to ISU in the state

\$1.7 billion Added income

11,178 Jobs supported

Enough to buy **36,111** new cars

OR



Operations spending impact

Impact of annual payroll and other spending

\$751.2 mil-

OR

13,627 Jobs supported

Enough to buy **60,682** families* a year's worth of groceries



● = 500 jobs * = family of four



Research spending impact

\$235.3 million Added income

OR **3,822** Jobs supported 



Student spending impact

\$67.5 million Added income

OR **1,319** Jobs supported 



Volunteerism impact

\$59.1 million Added income

OR **2,393** Jobs supported 



Construction spending impact

\$38.7 million Added income

OR **517** Jobs supported 



Visitor spending impact

\$37.8 million Added income

OR **895** Jobs supported 

Investment analysis

For every \$1...



Students gain **\$5.10** in lifetime earnings



Taxpayers gain **\$1.90** in added tax revenue and public sector savings



Society gains **\$3.80** in added income and social savings



The average bachelor's degree graduate from ISU will see an increase in earnings of **\$23,600** each year compared to someone with a high school diploma working in Iowa.

